



# National PTA® Reflections

## Photography Rules



Reflect on the 2014-2015 Theme: *The world would be a better place if...*

**PHOTOGRAPHY** is the process of creating an image. The **photographer** (student submitting entry) is a person who captures their own thoughts and ideas with a camera. By focusing on objects using various lenses, filters and light sources, photographers may demonstrate the use of photographic techniques conventionally or digitally.

- **Accepted forms of photography include:** A single photo, panoramic, photomontage (one print of multiple original photos), a multiple exposure, negative sandwich or photogram. Original black-and-white and color images are accepted.
- **Non-accepted forms of photography include:** Entries with added graphics over the image, including lettering, are not accepted. Original film (negatives or transparencies) and multidimensional pieces are not accepted.

Consider use of objects, lighting and the location to show a clear relation of the photo to the theme. An explanation of the photography process/form might be a useful addition to the artist statement. Whether an entry displays use of technologies or a simple approach, it will be judged primarily on how well the student uses his or her artistic vision to portray the theme, originality and creativity.

**Copyright:** Use of copyrighted material, including copyrighted cartoon characters or other such material, is not acceptable in any photography submission, with the following exception:

- Photographs may include public places, well-known products, trademarks or certain other copyrighted material as long as that copyrighted material is incidental to the subject matter of the piece and/or is a smaller element of a whole. The resulting work cannot try to establish an association between the student and the trademark/business/material, or influence the purchase/non-purchase of the trademarked good.

### Submission Requirements:

- Only new pieces of artwork inspired by the theme may be submitted.
- Each entry must be the original work of one student only.
- Print must not exceed 11x14 inches, including mounting material.
- Print must be mounted on sturdy material such as foam board or matte board.
- Framed photos are not accepted.
- Label back of entry with student name, title of artwork, arts category and division in the center.
- Attach a clear sheet protector over the label.
- Insert the completed student entry form into the sheet protector.
- If you wrap your artwork, attach the sheet protector with student entry form on the outside of the wrapping.
- If possible, submit a digital file on CD/flash drive and place it inside of the sheet protector. Label the CD/flash drive with student name, title of artwork, arts category and division.
- Enter overall artwork dimension in the ART-WORK DIMENSIONS box on the student entry form.
- Include Consent Form, within reason, if others are in photograph.

***All participants must also follow Official Rules for Participation.***



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