

Academie Da Vinci
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District Number: 52
School Number: 7131
School type: Elementary

Regular Charter School

District Name: PINELLAS
Congressional District: 10
House District : 45
Senate District : 13

Academie Da Vinci

PTA General Meeting Minutes

Monday, September 16, 2019

Summary 6:26pm Meeting Kicked Off

Carrie Sammel – President

Agenda

- Keeping to a strict agenda and time frame because we value everyone's time.
- If you would like something worked into the agenda, please contact Carrie Sammel ahead of time
- Carrie's personal email: miss.cjsproductions@gmail.com
- You can also use the "Contact Us" Tab on the PTA website:
<https://www.advpta.com/contact-pta>

Tera Creney – Balloween Chair

- Balloween is an event for all students K-8th Grade and will be held on October 26th 2019.
- It is a Halloween Party with games, prizes, DJ, photo booth, Costume Contests, etc.
- The location is TBD, Tera is currently price comparing several venues large enough to hold 125-150 people.
- A survey was sent out to the 6th-8th grade students to gather their input on this event.
- Balloween is in need of several volunteers. A sign-up sheet was passed around during the meeting for all of the available volunteer positions needed. Please contact Tera Creney: tpc0409@gmail.com if you are interested in volunteering and was unable to sign up at the PTA meeting.
- Question was asked why can't we have Balloween at ADV. Because our cafeteria is not large enough to hold 125-150 people, which is estimated to attend.

Richie Koster – Communications/Website Chair

- Richie went over the new program PTA is required to use by PTA National, called Memberhub
- Memberhub.com
- To access Memberhub, you must become a PTA member first.
- There is a join tab at the top of the PTA website and it will take you to the membership sign up page. You can sign up as a parent/guardian and/or business.

- Please include your phone number. This will allow you to receive updates and reminders via text for upcoming meetings and events.
- Once joining PTA, you can go back to the PTA website and also access the Memberhub portal through the button at the top right of the PTA website. This will take you to the Memberhub site.
- Within Memberhub:
 - o The first screen is the dashboard
 - o There is a calendar with all upcoming events and meeting dates.
 - o There is a photo section where you can upload photos from events (this can only be accessed by those that are a member of Memberhub)
 - o You can create a mini hub for upcoming events such as Balloween, or teachers can create a hub for their class. Within these hubs there are whiteboards to message on, upload photos, set reminders for upcoming events/meetings, etc.
 - o There is a directory which will show all of the members within Memberhub.
- Please email Richie Koster with any questions about Memberhub: richiekoster@gmail.com

Carrie Sammel - President

- PTA vs PTO
- Question for everyone: Do we remain a PTA or transition to a PTO
 - o PTA is a national group that pays state and national dues
 - o National PTA pursues a public policy agenda and the state PTAs advocate at their respective state capitals. Typically, parent groups that choose to be PTAs believe in the political agendas of the PTA and advocating for ALL children, with both money and voice.
 - o Typically, PTA has high end resources with staff members being well paid. There are 75 full time employees of PTA in Washington DC alone and each state has at least one paid employee.
 - o PTA by the numbers: 12.1 million in 1962, 5 million in the 80s and today a little under 4 million.
 - o Today about 75% of all K-8 schools operate independently as some form of PTO.
 - o A PTO is a group that chooses to remain independent. For the most part, concerned with the goings on at their school or town only.
 - o PTOs do not pay dues to outside entities, there is no national PTO, therefore all money raised through a PTO remains at the school.
 - o PTO Today income comes from paid advertising. 25 members working as Media and Services Company.
 - o Operating as a PTO offers more freedom but resources are a little more limited.
- Barb Joyce noted that PTA dictates us on how we can spend the money we raise through fundraising.
- With each fundraiser we do in the school year we are required by PTA to do 3 giveback programs to the school. Which can be difficult, for example; we did a spirit night that generated less than \$100 and we were still required to do 3 giveback programs. That affects our budget and utilizing the money for the school.
- We would lose the Reflections program if we switch to a PTO. Jesse Relkin is currently searching for replacements of this program if we do switch to PTO.
- We receive a slight discount with insurance as a PTA. It will be slightly higher as a PTO.

- The PTA board is required to attend trainings throughout the year, which is a cost as well as time spent away from family and/or requesting off from work.
- PTOtoday is a great resource of information for answering questions, and assisting with transitioning to PTO.
- We as a charter school do not receive nearly enough money from the state as compared to public schools. There are large projects we want to get done as a school. For example: finishing off the area between our two buildings. We want to cover that area which is a \$30,000 project. As a PTO we would be able to help fund that.
- We want to clearly state what project each fundraiser profit will go towards. We are hoping this will increase participation in our fundraisers as well as volunteers.
- If we vote to switch to a PTO, there will be a transition period. We would continue to run as a PTA while starting up our PTO. They will run together as we make the switch.
- PTA will run for the rest of this school year, which will also give us access to Memberhub for the entire school year. If we switch to a PTO, Memberhub yearly subscriptions are available to purchase.
- As a PTA we a School of Excellence. Blue Ribbon School would be the replacement if we switched to PTO and is widely recognized as School of Excellence is.
- Everyone please sign up in Memberhub, because a survey will be going out about PTA/PTO.

Barb Joyce – Treasurer

- PTA is required to do an audit over the budget yearly. Shannon Evans and Andie Rice Tanner conducted the audits over the summer.
- A copy of the audit was available to view by anyone at the meeting.
- We will be using new forms for cash counting, reimbursements, etc. for events.
- Please see PTA Budget – Income and Expenses
 - o Fall Fundraiser is our big fundraiser for the year – projected income \$10,000 (after covering \$5,000 expense for print materials and prizes)
 - o Valentines Day Gala will have the silent auction baskets is our next big fundraiser – projected income \$2525 gala and \$2000 auction baskets.
 - o Miscellaneous Line Item was added because we received cash donations during our Ice Cream Social.
 - o Mad Science Night is also a new line item that has been added.
 - o Teacher Proposals we have currently taken out (\$3-3500 yearly expense) This can be voted to be added back in.
- Shannon Evans noted we raised \$100 from BJ Membership Sign ups. If anyone is still interested in a BJs Membership please contact her. The school receives \$5 from each sign up, which ends on 9/30. Shannon’s email: 7screations@gmail.com
- Katie Marcussen motioned to approve budget that was presented. Patti Schroeder 2nd it. Budget was approved.
- Box Tops are switching to utilizing their app primarily. The school is still collecting box tops as well as they are on the app.
- Don’t forget to use Amazon Smile because ADV still receives a percent of each purchase.

Mrs. Morgan - Principal

- We completed our 2nd successful Kindercamp for our incoming kindergarteners, with almost 100% participation.

- Pet Tales is an upcoming show that ADV had an opportunity to be apart of. A few students and teachers were interviewed as well as Healing Dogs Therapy Max and Ruby were here to participate.
- ADV is all about teamwork and collaboration – we need everyone to work together, volunteer and help out.
- Dance floor project is complete.
- The area between the buildings – the safety fence is up as well as the flooring.
- What’s up next
 - o Campus Beautification: Garden, covering the area between the 2 buildings
 - o Security – double front entry and keyless entry

Carrie Sammel - President

- Upcoming Dates:
 - o 9/25 Dress Down Day
 - o 10/18 Fall Fundraiser Kick Off
 - o 10/21 PTA General Meeting
 - o 10/26 Balloween
 - o 12/3 Fall Fundraiser Products Arrive

Meeting Adjourned 7:38 pm.

President Approval

Date

Secretary Approval

Date