

Academie Da Vinci

PTSA Executive Board Meeting

Minutes

Thursday, November 8th, 2018

Introduction & Summary

Erica Switzer, PTSA President

- 6:30pm Erica welcomed everyone and reported notes from Jesse Relkin, Reflections Chair: Highest # of entries this year. Coordinating Judging now. Entries due to county on 11/29. Finalists will be announced before 11/29.
- Erica advised Kristy Pardee had reported box tops shipped were \$276.80.
- Erica advised Joshua Black has started to outline mentorship program and is soliciting volunteers.
- Erica advised on uniform give back program: Heather Tinling advised donations have already begun. Start give back at next general PTSA meeting. Needs clothing rack. Cost \$30. Karen motioned. Morgan 2nd. Passed.
- Newsletter: Utilize to drive student involvement.
- Facebook Live Concerns: Reported people don't feel comfortable being filmed and it may possibly discourage attendance. Rebuttals: Has 100's of views. Benefits outweigh cons. Decision: Keep filming & utilizing Facebook Live.
- Carrie Sammel: Kindness Boxes. Each student writes something kind about a child on birthdays. Will need a plan for summer birthdays. Cost: .63 cents/student. We may be able to create more cost effectively. Will survey teachers and speak with room moms about cost per class.
- Status of mural in the front of building with different languages. Need to check with Ms. Staziano. We have not received proposals.

Proposals & Discussions

Erica Switzer, PTSA President

- Ms. Staziano: Monique Rust, Treasurer to provide her with how much was spent on art apps and how much is left. She will utilize remainder on art apps.

- School Sound System: Utilization @ different venues. Break into phases. Ms. Morgan will solicit advice of sound system specialist (perhaps Kevin Stamper) to see what is needed and costs of each and we can vote on phases.
- We need to know if we are able to conduct fundraising during winter show intermission.
- Parent assistance for driving students for winter shows/rehearsals needed. Katie Marcussen, Volunteer Chair will solicit to all Level 2 volunteers. Ms. Morgan to check on bus availability with Astro Skate and local churches.
- To increase attendance at PTSA meetings offer students who attend a dress down day. Parents will drive and perhaps stay.
- Raise Middle School PTSA Meeting awareness: Start Middle School ADV group. Use snapchat/Instagram filters. Can create snapchat filter for \$6. They want to feel separate from younger children. Raise issues they care about.
- Run for the Arts: Now a school fundraiser? School board will need to pay for it. We need clarification on this. Monies that were allocated for Run for the Arts will go back into PTSA.
- Shannon Evans, Hospitality Chair created a Sponsorship Letter. Approved by Board. Erica Switzer and Andie Rice Tanner will provide excel spreadsheets to Shannon of businesses who have contributed in the past. Erica Switzer's company will need excel spreadsheet with all businesses to be given to company she works for PostcardMania and they will send for a discount.
- Shannon Evans, Hospitality Chair: November 27th PTSA meeting: Tae Kwon Do for child care. Jimmy Johns is catering. Cicely please put this on the business page. January PTSA meeting Muddy Potter conducting child care.
- Ms. Cox Proposal: \$195 Music Express Materials. Karen Motioned. Carrie 2nd. Passed.
- Wendy Staziano Proposal: FL Art Education Association \$225/per person reimbursement. Carrie Motioned. Brittany 2nd. Passed.
- Ms. Cox Proposal: FMEA for herself and other music teacher. \$260 total. Have to be in attendance for students to participate in All State Chorus. Carrie Motioned. Karen 2nd. Passed.
- Raise price to join PTSA online to \$7.50 to cover paypal fee. We need a PTSA email address through gmail to change paypal.
- All Pro Dads: Shannon Evans suggested ways to raise monies (i.e. t-shirts, hot dogs, kickball, capture the flag, etc.) Communicate to Robert about issues with running out of food. Need better preparation and solution for obtaining more provisions during event. Need to increase budget for All Pro Dads. Close to 100 people attended the last event.

- Spirit Nights: First week in December: Sweet Tomatoes
- Voted on Better Together Logo: #20 Hailey Switzer won. Keep #16 for yearbook.

Meeting Adjourned 7:50 pm.

President Approval

Date

Secretary Approval

Date